



Dentalmatic®

P A S S I ● N

A FAMILY PASSION



Some things, like a surname or eye colour, can be handed down through members of a family.

Then there are passions that are passed on from father to son: passions that weave a story through the decades, as with the Gatti family. The father,

Armando, first started working with dental units in the early Seventies, in Bologna. He learned all about how they were made, the technical innovations, and the intricacies of the market. Then, in the early years of the new millennium, he was joined by his son Alberto. Together, they share a vision: to offer professional dentists a range of high-quality, unfailingly accurate products and services designed to simplify their day-to-day work.

A family passion that has led to a new business adventure.



[1]



[2]

BOLOGNA, CITY OF CULTURE

In the heart of the Po plain in the North of Italy lies Bologna, a city that for centuries has been a crossroads of cultures and knowledge. It is also the home of the oldest university in the Western world.

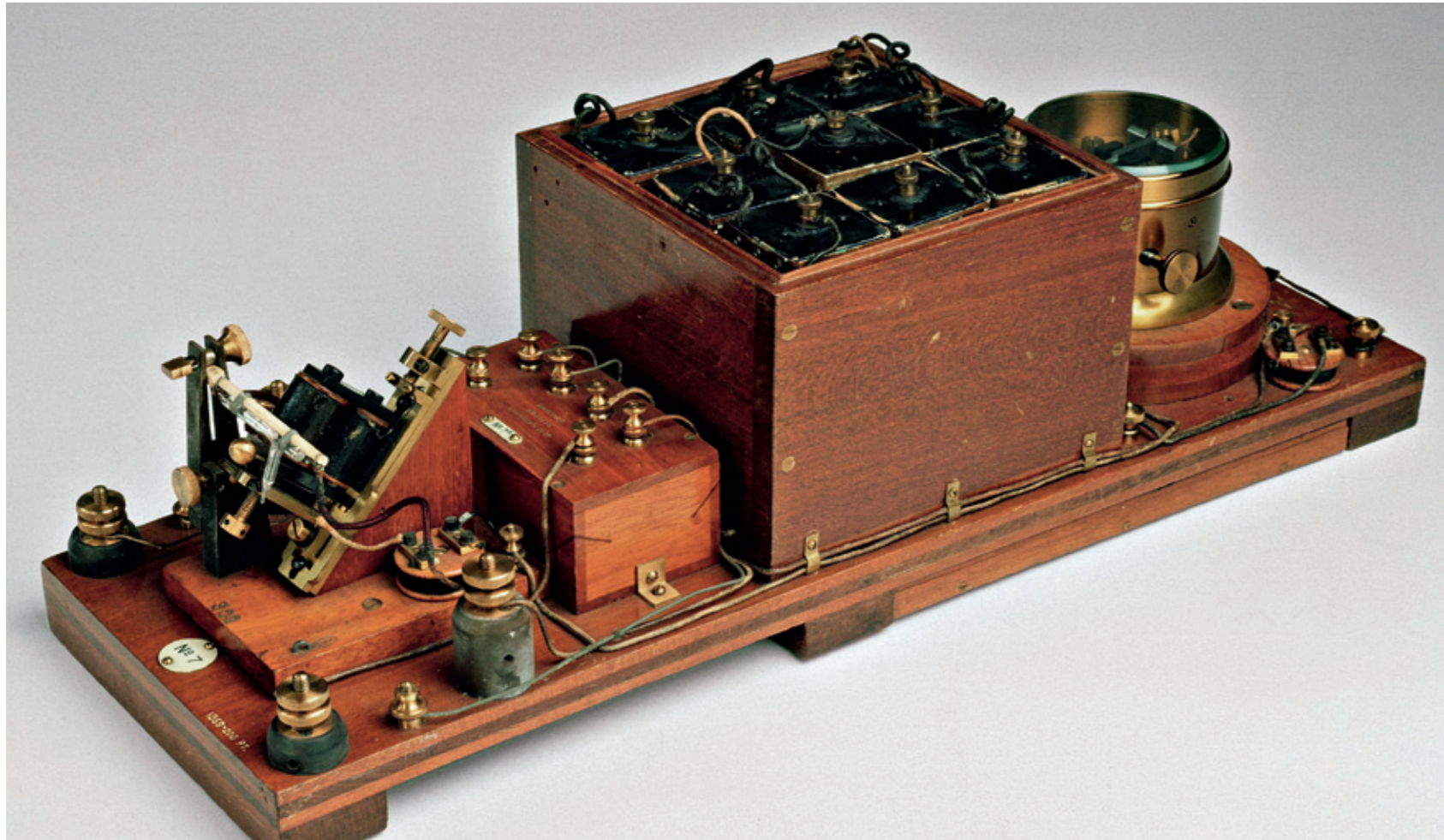
Founded in 1088, for hundreds of years the University of Bologna has been the cradle of vital research into medicine, law, languages and philosophy.

Its students have included Pico della Mirandola, Leon Battista Alberti, Nicolò Copernico and Luigi Galvani. The city has welcomed illustrious visitors such as Thomas Becket, Torquato Tasso, Pascoli and Carducci.

Here, amid the narrow streets, towers and colonnades, culture is perfectly at home.



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[2]



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MARCONI CALLING THE WORLD

Bologna has always been fertile ground for creative ingenuity. This is where the age of radio first began, thanks to the intuition of Guglielmo Marconi.

A self-taught, inspired and stubborn innovator, Marconi made the first wireless telegraphy system, which paved the way for modern radio communication and earned its inventor the Nobel Prize for physics in 1909.

From ships to radar to TVs around the world, Marconi's influence continues to be felt loud and clear.



[1]



[2]

QUICK THINKING

In Bologna, people work with their minds, but also with their muscles. Culture is transformed into business and industry, leading to the birth of internationally-famous brands and companies.

At Borgo Panigale, on the outskirts of the city, is the headquarters of Ducati, where the giant pictures of the red DesmoSedici tell a story of successes in MotoGP and Superbike Championships. For decades, Ducati has been a symbol of excellence in the global motorcycle industry.

But these achievements are the result of a long process of evolution. The Ducati factory was originally opened in 1926, to make radio components, and it was only after World War II that its proprietors began to manufacture motorcycles. The secret of a great company lies in its ability to understand the market and adapt to change.

[1] 2007 - Casey Stoner and Ducati win the riders' and constructors' titles

[2] 2001/2006/2008 - a hat trick for Troy Bayliss in the World Superbike Championship



[1]

THE ALLURE OF PERFORMANCE

Other top brands have been born in this car-loving region, where the passion for speed combines with the passion for beauty.

Maserati, founded by three brothers with a shared love for racing, also has its heart in Bologna. The company's bond with its native city is evidenced by the Trident on its badge, a reference to the Fountain of Neptune in Bologna city centre.

Over almost a century of history, Maserati has won races and set records, from the heroic feats of Formula 1 driver Manuel Fangio to the world speed record, the Indy 500 and Gran Turismo. It has carved out a name for itself as an international symbol of elegance and prestige.

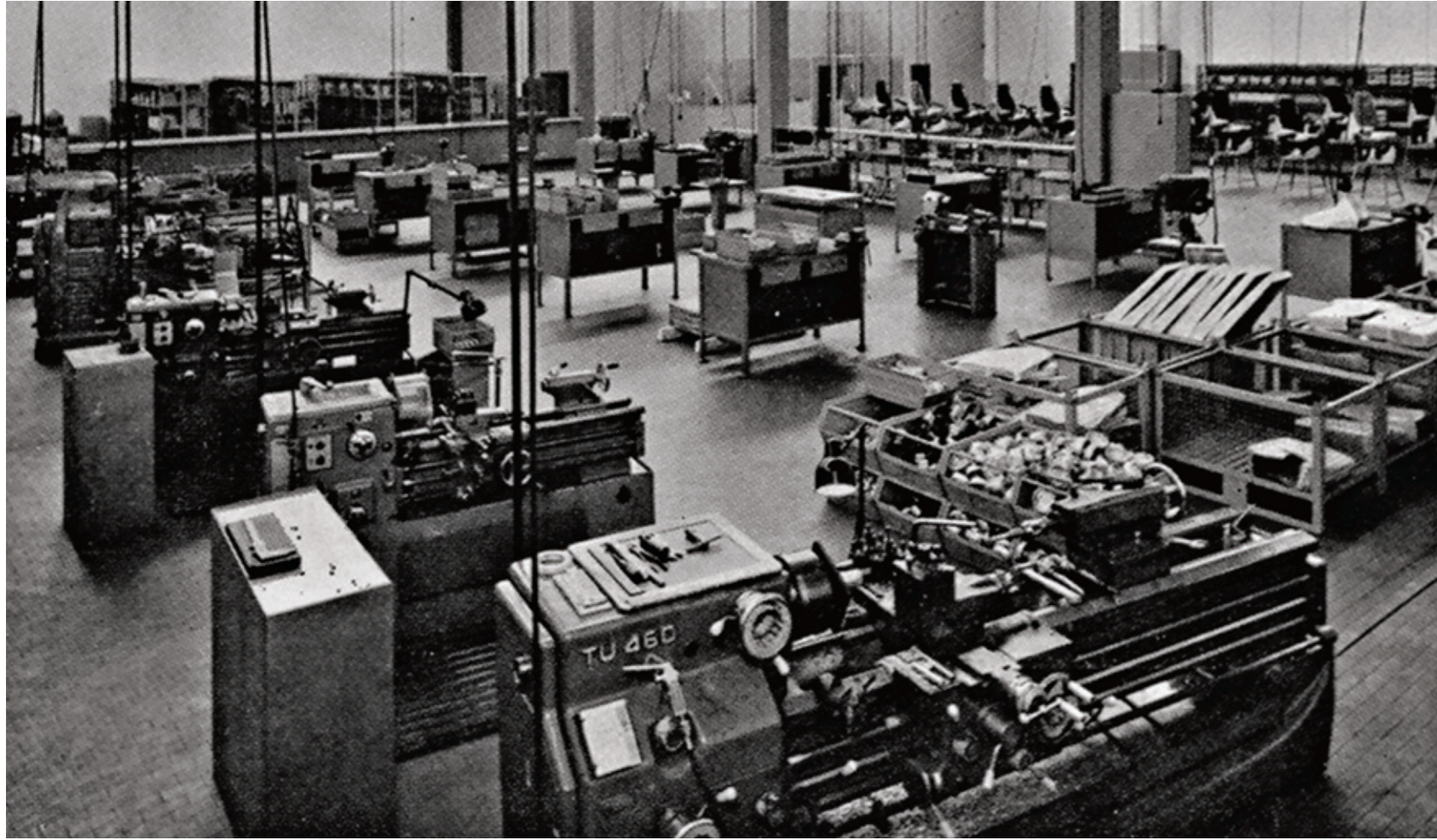
Lamborghinis, the luxury super sports cars which have thrilled car enthusiasts on all five continents for half a century, are manufactured just a few kilometres away.

The story of Lamborghini is one of success combined with entrepreneurial flair and a touch of folly. In 1963 Ferruccio Lamborghini, a wealthy industrialist who had made a name for himself by making tractors, decided that he wanted to build a car that was fast and beautiful enough to compete with Ferrari.

Thanks to a determined businessman who was capable of evolving and taking risks with his ideas, there is a brand that has now become a legend, by producing spectacular cars like the Miura and Diablo.



[2]



[1]



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WELCOME TO THE GREAT DISTRICT OF DENTAL TECHNOLOGY

Other great industries have also sprung up in this fertile manufacturing environment inhabited by creative, ingenious people skilled in electronics, mechanics, performance and design. After World War II, a number of dental equipment manufacturers set up business in Bologna, gaining an international reputation and becoming a landmark in the industry.

Today, Bologna's dental technology district is one of the largest in the world. The Via Emilia is home to many famous names and top-level products: a myriad of ideas in the space of just a few kilometres.



DENTALMATIC, A NEW BEGINNING

Dentalmatic has played a key role in the growth of Bologna's dental technology district.

Founded in the early 1970s, Dentalmatic rapidly established a market presence thanks to a series of products created by Armando Gatti, and the brand consolidated its reputation in Europe. After a long spell of brilliant results, this winning collaboration came to an end, and in the space of just a few years the company fell deeper and deeper into decline, before finally closing.

The Gatti family, which had continued operating in the sector, decided to breathe new life into this historic company by acquiring the brand.

In 2012 Dentalmatic re-entered the market. The first unit to leave the factory was Oasi, which has already been presented to professionals and at trade fairs. A family passion that is taking shape, a new chapter in a great story.

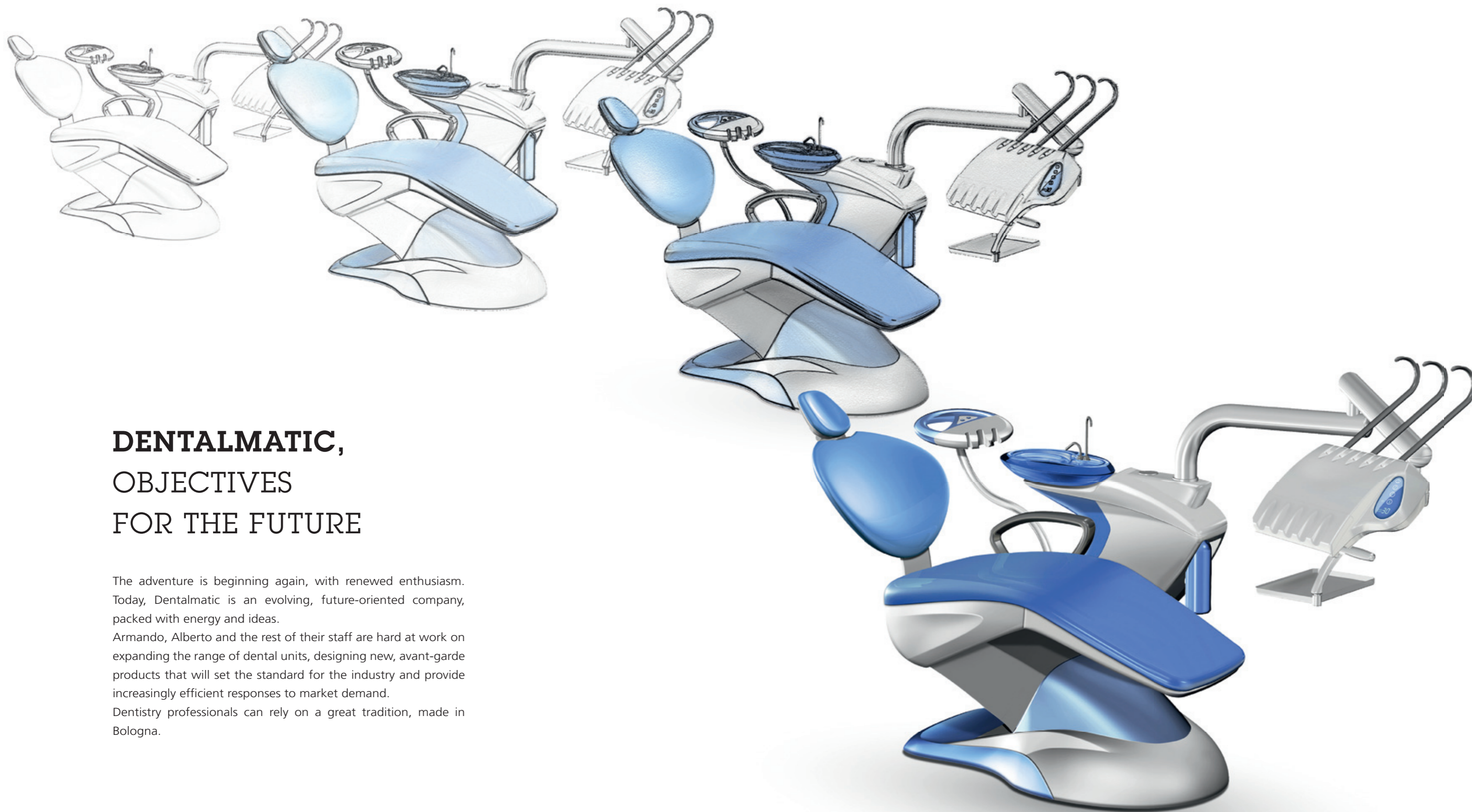


2012 - Dentalmatic's Oasi unit

1975 - Isodent, by Dentalmatic

Dentalmatic





DENTAMATIC, OBJECTIVES FOR THE FUTURE

The adventure is beginning again, with renewed enthusiasm. Today, Dentalmatic is an evolving, future-oriented company, packed with energy and ideas.

Armando, Alberto and the rest of their staff are hard at work on expanding the range of dental units, designing new, avant-garde products that will set the standard for the industry and provide increasingly efficient responses to market demand.

Dentistry professionals can rely on a great tradition, made in Bologna.



Dentalmatic[®]

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